

CAROLINA HENAO



EDUCATION

BFA Graphic Design: Interactive Advertising | 2017

Michael Graves College, Robert Busch School of Design
Kean University
Union, New Jersey
Magna cum laude

AS: Architecture | 2012

Union County College
Cranford, New Jersey
Cum laude

CONTACT

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SKILLS

Promotional Design
Advertising
Editorial Design
Branding and Identity
Print & Digital Design
Social Content
Illustration
Logo Design
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Microsoft Office suite
Fluent in Spanish

PROFESSIONAL EXPERIENCE

Source Communications | April 2021–present

Art Director

Collaborate and manage multiple accounts simultaneously.
Offer multiple design solutions to accomplish 100% client satisfaction.
Prepare and produce presentations for account directors and clients.
Develop and manage designs from concept through completion.
Supervise and assist creative team to improve workflow and productivity.

Source Communications | November 2017–March 2021

Junior Art Director

Support creative team with day-to-day tasks.
Create design solutions based on account guidelines.
Assist Senior Designers with proposals and presentations.
Collaborate with clients, creative team and account directors.

Varda Chocolatier | January–October 2017

Graphic Designer

Assist Senior Designer with Image retouching for catalog and website design.
Collaborate to develop consistent brand image on all platforms.
Collaborate with production team to implement Image based internal catalog.

EXTRACURRICULAR

Dean's list for Academic Honors | 2016–2017
Lambda Alpha Sigma Honors | 2015–2017
Kean University Thinking Creatively Conference attendee | 2015–2017
UCC Architecture Club, Vice-President | 2011–2012
UCC Engineering and Architecture Honor society | 2010–2012